

WYMONDHAM TOWN COUNCIL

SUMMONS TO ATTEND - NOTICE IS HEREBY GIVEN
OF A LEISURE ENVIRONMENT ENTERPRISE & TOURISM COMMITTEE MEETING
to be held on TUESDAY 21st January 2020

in the Council Offices commencing at 7.00 pm

A G E N D A

1. Apologies for absence	
2. To receive Declarations of Interest	A
3. To confirm the minutes of the Leisure & Environment Committee meeting held on 19th November 2019.	B
4. To receive an update about progress of items arising from the last meeting of the committee meeting held on 19th November 2019/ previous meetings.	
5. Public Participation – members of the public may make representations, ask or answer questions and give evidence in respect of the business on the agenda below. In accordance with standing order 3 (f) this item is limited to 15 minutes.	
6. Facebook page - report	C
7. Norwich City Football Club Advertising – Farmers Market	D
8. Discussion - Christmas Tree – Cllr. Roberts	
9. Farmers Market 20 th Anniversary – Cllr. Holden	E

Council Offices

14 Middleton Street

Wymondham

NR18 0AD



T B Gurney

Town Clerk

14th January 2020

Committee Members

Cllr. Batchelor	Cllr. Holden	Cllr. James
Cllr. Travis	Cllr. Roberts	

DECLARATIONS OF INTEREST AT MEETINGS

When declaring an interest at a meeting Members are asked to indicate whether their interest in the matter is pecuniary, or if the matter relates to, or affects a pecuniary interest they have, or if it is another type of interest. Members are required to identify the nature of the interest and the agenda item to which it relates. In the case of other interests, the member may speak and vote. If it is a pecuniary interest, the member must withdraw from the meeting when it is discussed. If it affects or relates to a pecuniary interest the member has, they have the right to make representations to the meeting as a member of the public but must then withdraw from the meeting. Members are also requested when appropriate to make any declarations under the Code of Practice on Planning and Judicial matters.

Have you declared the interest in the register of interests as a pecuniary interest? If Yes, you will need to withdraw from the room when it is discussed.

Does the interest directly:

1. affect yours, or your spouse / partner's financial position?
2. relate to the determining of any approval, consent, licence, permission or registration in relation to you or your spouse / partner?
3. Relate to a contract you, or your spouse / partner have with the Council
4. Affect land you or your spouse / partner own
5. Affect a company that you or your partner own, or have a shareholding in

If the answer is "yes" to any of the above, it is likely to be pecuniary.

Please refer to the guidance given on declaring pecuniary interests in the register of interest forms. If you have a pecuniary interest, you will need to inform the meeting and then withdraw from the room when it is discussed. If it has not been previously declared, you will also need to notify the Monitoring Officer within 28 days.

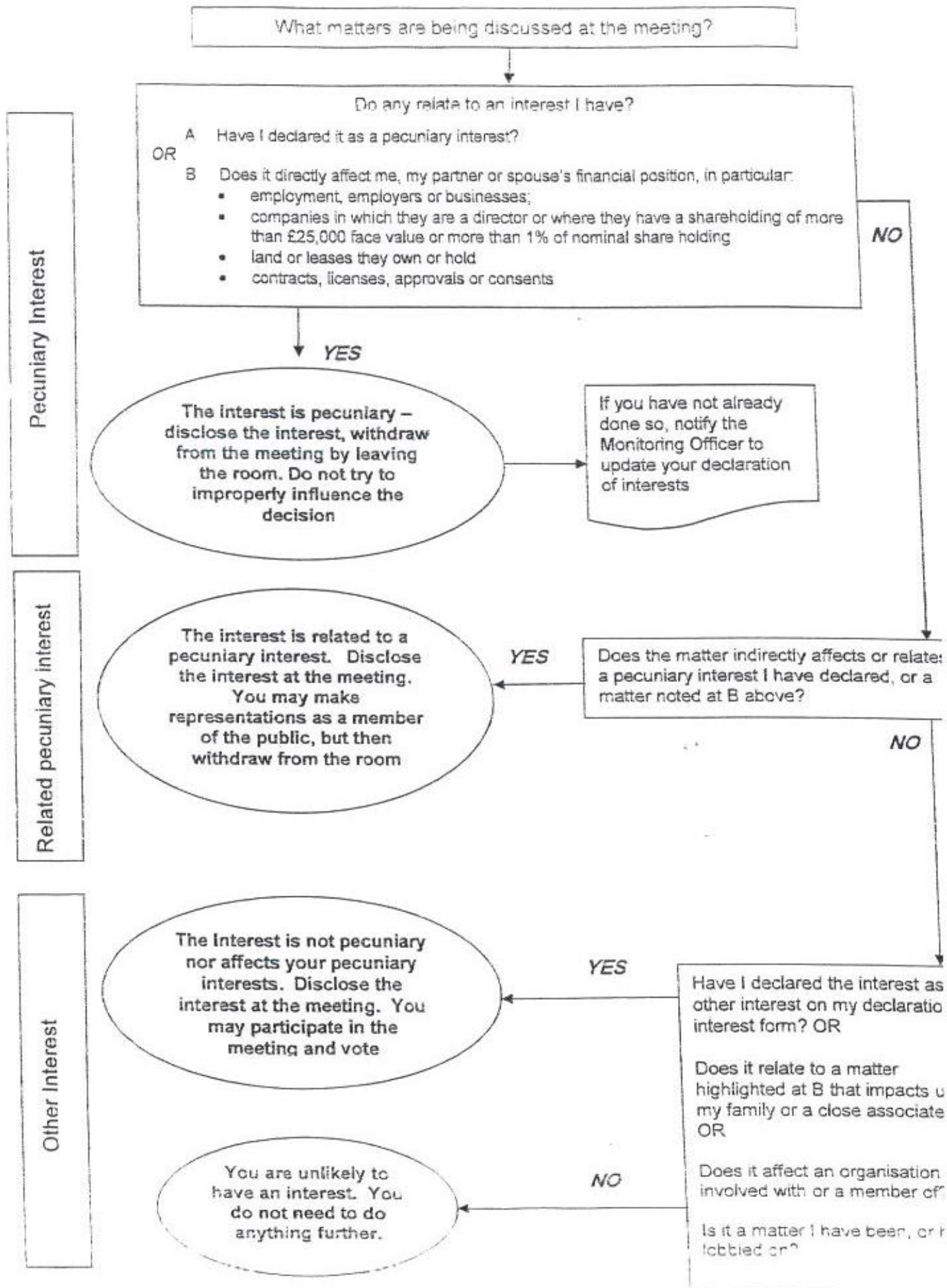
Does the interest indirectly affect or relate any pecuniary interest you have already declared, or an interest you have identified at 1-5 above?

If yes, you need to inform the meeting. When it is discussed, you will have the right to make representations to the meeting as a member of the public, but must then withdraw from the meeting.

Is the interest not related to any of the above? If so, it is likely to be an other interest. You will need to declare the interest, but may participate in discussion and voting on the item.

Have you made any statements or undertaken any actions that would indicate that you have a closed mind on a matter under discussion? If so, you may be predetermined on the issue; you will need to inform the meeting, and when it is discussed, you will have the right to make representations to the meeting as a member of the public, but must then withdraw from the meeting.

DECLARING INTERESTS FLOWCHART – QUESTIONS TO ASK YOURSELF



WYMONDHAM TOWN COUNCIL
 MINUTES OF A MEETING OF THE LEISURE, ENVIRONMENT,
 ENTERPRISE & TOURISM COMMITTEE
 held on Tuesday 19th November 2019
 in the Council Offices commencing at 6.30 pm

Present:

Cllrs D Roberts
 A Holden - Chair
 A James
 P Travis

Also Present

1 Members (s) of the public
 Cllr. Nuri

LE25/19 APOLOGIES FOR ABSENCE – None.

LE26/19 DECLARATIONS OF INTEREST – None.

LE27/19 MINUTES OF MEETING On the proposition of Cllr. Travis and seconded by Cllr. James it was resolved to approve the minutes of the Leisure and Environment Committee meeting held on 17th September 2019 as a correct record.

LE28/18 PROGRESS UPDATE

- Town Crier – Cllr. Travis confirmed an article had been submitted for the next edition of 'About Wymondham'
- Young Peoples Market – no further updates.
- Facebook – Clerk advised work was on-going and presented initial report prepared by Cllr. Nuri. It was agreed that work should continue and be discussed fully at a later meeting.
- Tolls Meadow – Cllr. Holden reported that due to Health & Safety concerns the quotation initially provided through Norfolk County Council had been accepted and it was anticipated the work would start shortly. After discussion it was agreed that the Committee should informally monitor the maintenance of the area next Spring.
- Website – No further updates.
- Events – approach to be made to Wymondham Magazine to see if events information can be shared.

LE29/18 PUBLIC PARTICIPATION - None

LE30/18 Upon the resolution of Cllr. Roberts and seconded by Cllr. James resolution by the Council under the provisions of Section 1 of the Public Bodies (Admissions to meetings) Act 1960 to exclude Press and the Public from the meeting of Wymondham Town Council in order to discuss matters where publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

LE30/18 _ BUDGET 2020/21 Clerk presented the draft for discussion and submission to the Finance & General Purposes Committee for incorporation into the Council budget for the 2020/21 financial year. He explained that this might be subject to some minor amendments as the Council would not receive the final information from South Norfolk Council until early December which is required to complete the budget setting process. After discussion upon the resolution of Cllr. Roberts and seconded by Cllr. James it was unanimously resolved to recommend a budget of £181,706 to the Finance & General Purposes Committee.

[The meeting closed at 19.00 pm]

DATED this day of 2019

SIGNED (Chairman)

DRAFT

Facebook for Wymondham Town Council

I recently had a discussion with our Town Clerk Trevor Gurney about the pros and cons of having a Town Council Facebook page.

Whether we use Facebook in a personal capacity or not, it is clear a lot of Wymondham residents do and for many this is a way of hearing about local information. It can be used as an excellent tool for the Town Council to get out messages to the wider community and brings us into line with many other councils up and down the country who now employ this as a way of informing their residents and businesses.

Pros of using Facebook:

- Can reach a lot of people who perhaps do not visit the Council website
- Can give out information on a more regular basis without having to employ our website consultants
- Offers a great opportunity to share our news and could feature About Wymondham Magazine for those who may not see a copy
- Shows the Council is open and transparent and happy to share information in the interests of residents and businesses
- Can highlight events (such as our markets) or activities including giving out when meetings are to be held and referring people to the website for agendas and relevant meeting papers
- Can be used to refer people to our Council website and increase visitors to the site
- Would be easy to manage, particularly if posts are scheduled in advance
- Can announce events by other community groups
- Could LIVE STREAM/video Council meetings without the need for expensive kit

Disadvantages:

- Can encourage 'trolling' behaviour among those not happy with Council decisions
- Can encourage negative comments
- Could potentially be used by councillors to push their political agendas

The Pros list speaks for itself. In today's world, we need to be accessible in a variety of media and communication is something we have wanted to improve with the Council for some time.

As for the disadvantages, all these can be addressed. By ensuring visitors to the page can only comment and not start up a topic, we have an element of control. Anyone wanting to post to the page would have to have their post moderated. In addition once a Council post is made, comments can be turned off. And of course if there is a problem, the Council can remove/delete a post and/or ban the person who posted the offending comments.

If the Council had a FB page, councillors should NOT be allowed to post and as with press releases, posts should only be made by our Council employees. This would not ensure the neutrality and integrity of the page but also strike the correct 'tone of voice'. A training session for employees would ensure they were confident to use the page on behalf of the Council.

For examples of other Town Councils who have a Facebook page, look up:

Sheringham Town Council
 Cossesley Town Council
 Cromer Town Council

Attleborough (who have the following disclaimer: Attleborough Town Council have a policy of not accepting friend requests. Please do not take personal offence if a friend request is refused or ignored. If you wish to contact us, please do so by emailing enquiries@attleboroughtc.org.uk)

North Walsham Town Council (who have turned off commenting and give the following information: The North Walsham Town Council Facebook page only publishes public notices and information about the council's activities)

From: Sally Dodd <sally@sportwise.co.uk>
Sent: 08 January 2020 13:50
To: Office | Wymondham Town Council
Subject: Norwich City Fc Proposal
Attachments: 3. NCFC Programme Advert.jpg; 2. NCFC Programme Content.jpg; 1. NCFC Programme Cover.jpg



Dear Trevor

I have an opportunity that has come to fruition and wondered if this could be of interest. One of the most popular publications that is produced for each home game is the official match day program that is sold on matchdays and also given out freely to all the corporate guests as they come into hospitality. Norwich also prides itself that they have a huge audience of supporters who like to purchase the program as it holds a wealth of information.

Historically the program has only been available to the main sponsors and associates of the club. However for this season I have an opening for a new business to be involved. I would like to see if you would like the opportunity to showcase you within the program with a full colour advert. I have attached some images to give you an idea of the layout of a program. I feel this would be a fantastic platform to create awareness to you for people to come and visit you.

I have limited availability in the games shown below and wanted to see if these would be of interest to you. There is a quarter page available and per game this is now reduced down to £200 plus vat per game

Bournemouth January 18th
Leicester City 29th February
Southampton 14th March
Everton 21st March

Let me know your thoughts if any of the above game would be of interest of you.
If you have any further questions feel free to call me on 07464 590236

Sally Ann

Sales Manager

Sportwise Official Partners Of Norwich City Fc

Farmers Market 20th anniversary

This March marks the 20th anniversary of the farmers market in Wymondham, and as we were the first town in the area to hold a farmers market this is an anniversary that should be celebrated.

A few of the suggestions that have come forward to date are,

- An article in About Wymondham with copy being sent to the online Wymondham magazine
- A cake
- Live music
- A free market for stall holders
- Invite all previous stall holders to come along and help us celebrate
- Possible use of the area outside Hughes for overflow stalls
- Town Cryer to publicize the event in advance and attend on the day

These are just a few ideas although of course there will be more.

Proposal

That this council sets up a small group to coordinate the celebration of the 20th anniversary of the farmers market