

WYMONDHAM TOWN COUNCIL

SUMMONS TO ATTEND - NOTICE IS HEREBY GIVEN THAT
A MEETING OF THE TOWN COUNCIL is to be held on
TUESDAY 4th February 2025 at **7.00** pm in the Council Chamber.

A G E N D A

	The openness of local Government Bodies Regulations 2014 Under the above regulations, any person may take photographs, film, and audio – record the proceedings and report on all public meetings. If you do not wish to be filmed/recorded, please notify us. Please also note the meeting is being live streamed on You-tube.	
1	Apologies for absences	
2	Declarations of Interest	A
3	To resolve that the minutes of the Council meeting held on 7 th January 2025 are a correct record.	B
4	To receive an update about progress of items from the last meeting of the Council 7 th January 2025 / previous meetings. <ul style="list-style-type: none"> • .gov.uk domain and email services for WTC. • Youth Council update 	
5	To note the notes of the New Cemetery Working Group TEAMS meetings held on 16/01/2025 and 20/01/2025 and ratify the recommendation therein	C
6	To confirm payment of monthly creditors – February 2025	D
7	Town Co-ordinator - update on progress to date.	E
8	Public Participation- members of the public may make representations, ask or answer questions and give evidence in respect of the business on the agenda below. In accordance with standing order 3 (f) this item is limited to 15 minutes unless directed by the Chairman of the meeting.	
9	To approve The Lizard Trustee to install a defibrillator on Council's owned lamp post (number 39) on The Lizard.	
10	Reports from County / District Councillors.	
11	Reports from representatives on outside committees.	
12	Resolution by the Council under the provisions of Section 1 of the Public Bodies (Admissions to meetings) Act 1960 to exclude Press and the Public from the meeting of Wymondham Town Council in order to discuss matters where publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.	
13	Risk Assessments – to review the Risk Management Policy and approve action plans	F
14	To note the notes from the site visit meeting with Norfolk County Council Highways held on 14/01/2025 and to ratify the recommendation therein	G
15	To note the notes of the Ketts Parks Lease Working Group held on 22/01/2025 and ratify the recommendation therein	H
16	To note the notes of the Allotment Working Group held on 23/01/2025 and ratify the recommendation therein	I
17	To receive an update on the bus shelter outside the Co-Op	J

Laura Trabucco (Town Clerk)
Council Offices,
Ketts Park
Harts Farm Road,
Wymondham, NR18 0UT

29 January 2025

Interests Flowchart

The flowchart below gives a simple guide to declaring an interest under the code.

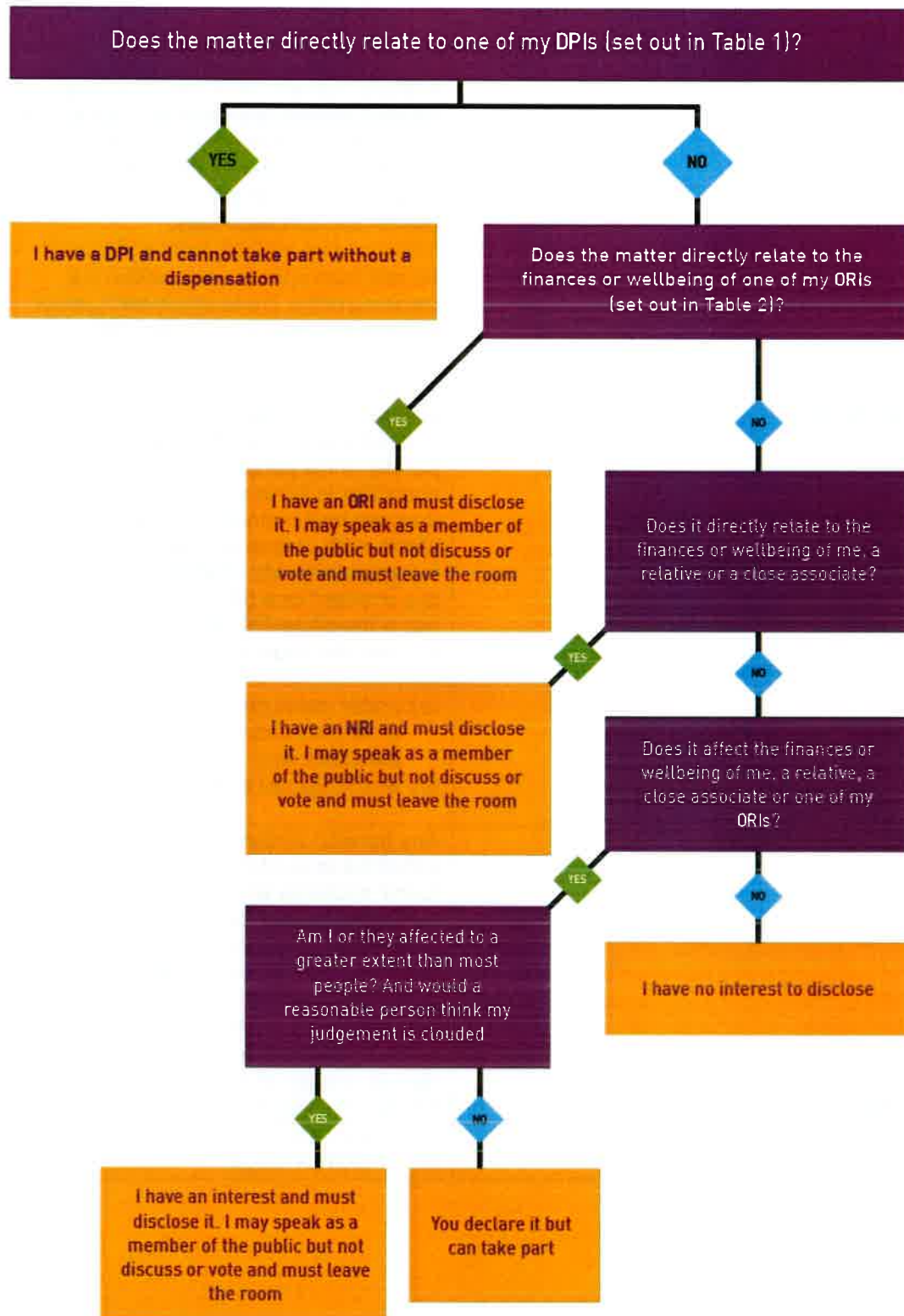


Table 1: Disclosable Pecuniary Interests

This table sets out the explanation of Disclosable Pecuniary Interests as set out in the

[Relevant Authorities \(Disclosable Pecuniary Interests\) Regulations 2012.](#)

Subject	Description
Employment, office, trade, profession or vocation	Any employment, office, trade, profession or vocation carried on for profit or gain.
Sponsorship	Any payment or provision of any other financial benefit (other than from the council) made to the councillor during the previous 12-month period for expenses incurred by him/her in carrying out his/her duties as a councillor, or towards his/her election expenses. This includes any payment or financial benefit from a trade union within the meaning of the Trade Union and Labour Relations (Consolidation) Act 1992.
Contracts	Any contract made between the councillor or his/her spouse or civil partner or the person with whom the councillor is living as if they were spouses/civil partners (or a firm in which such person is a partner, or an incorporated body of which such person is a director* or a body that such person has a beneficial interest in the securities of*) and the council — (a) under which goods or services are to be provided or works are to be executed; and (b) which has not been fully discharged
Land and Property	Any beneficial interest in land which is within the area of the council. 'Land' excludes an easement, servitude, interest or right in or over land which does not give the councillor or his/her spouse or civil partner or the person with whom the councillor is living as if they were spouses/ civil partners (alone or jointly with another) a right to occupy or to receive income.
Licenses	Any licence (alone or jointly with others) to occupy land in the area of the council for a month or longer

Corporate tenancies	Any tenancy where (to the councillor's knowledge)— (a) the landlord is the council; and (b) the tenant is a body that the councillor, or his/her spouse or civil partner or the person with whom the councillor is living as if they were spouses/ civil partners is a partner of or a director* of or has a beneficial interest in the securities* of.
Securities	Any beneficial interest in securities* of a body where— (a) that body (to the councillor's knowledge) has a place of business or land in the area of the council; and (b) either— (i) the total nominal value of the securities* exceeds £25,000 or one hundredth of the total issued share capital of that body; or (ii) If the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which the councillor, or his/ her spouse or civil partner or the person with whom the councillor is living as if they were spouses/civil partners have a beneficial interest exceeds one hundredth of the total issued share capital of that class.

* 'director' includes a member of the committee of management of an industrial and provident society.

* 'securities' means shares, debentures, debenture stock, loan stock, bonds, units of a collective investment scheme within the meaning of the Financial Services and Markets Act 2000 and other securities of any description, other than money deposited with a building society.

Table 2: Other Registrable Interests

<p>You must register as an Other Registrable Interest :</p> <ul style="list-style-type: none"> a) any unpaid directorships b) any body of which you are a member or are in a position of general control or management and to which you are nominated or appointed by your authority c) any body <ul style="list-style-type: none"> (i) exercising functions of a public nature (ii) directed to charitable purposes or (iii) one of whose principal purposes includes the influence of public opinion or policy (including any political party or trade union) of which you are a member or in a position of general control or management
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WYMONDHAM TOWN COUNCIL
 MINUTES OF A TOWN COUNCIL
 MEETING HELD ON TUESDAY 7th January 2025
 in the Council Offices at 7.00 pm.

Councillors Present

S Nuri-Nixon	P Barrett	J Batley
P Broome	L Doheny	R Frosdick
J Fulcher	A James	L Nixon
A Perry	D Roberts	M Rosen

Member(s) of the Public: 0

Councillor Nuri-Nixon in the Chair

001/25	<u>APOLOGIES FOR ABSENCE:</u> Cllr. Witt.
002/25	<u>DECLARATIONS OF INTEREST:</u> None.
003/25	<u>MINUTES OF MEETINGS:</u> Upon the proposition of Cllr. Roberts and seconded by Cllr. Broome the minutes of the meeting held on 3 rd December 2024 were unanimously approved as a correct record.
004/25	<u>PROGRESS UPDATES:</u> North Wymondham Community Centre <ul style="list-style-type: none"> • The Hall has been now repainted over the Christmas period
006/25	<u>FINANCE & GENERAL PURPOSES COMMITTEE:</u> The minutes of meeting held on 17 th December 2024 were noted.
007/25	<u>SUNDRY CREDITORS:</u> Upon the proposition of Cllr. Fulcher and seconded by Cllr. Barrett it was resolved to pay accounts for December 2024, as per the submitted list in the sum of £40,962.16 together with debit card payments totalling £670.23 In compliance with financial regulations the Clerk tabled a list of salaries paid from the account to the sum of £15,064.34
008/25	<u>PUBLIC PARTICIPATION:</u> None.
009/25	<u>PRECEPT 2025 – 2026:</u> Cllr. Nuri- Nixon introduced the budget that has been recommended by the Finance & General Purposes Committee. Projected income is £99,600 expenditure of £690,190 and allocations to earmarked reserves of £148,250 leaving a funding and precept requirement of £738,840. With a tax base of 6693 dwellings this results in a band 'D' property being charged at £110.39 pa an increase of £3.73 pa on last year. Following discussion upon the proposition of Cllr. Roberts and seconded by Cllr. Fulcher it was resolved to approve the budget and precept as outlined.

010/25	<u>REPORTS FROM COUNTY / DISTRICT COUNCILLORS</u> <u>South Norfolk Council: Cllr D Roberts</u> <ul style="list-style-type: none"> • Attended a meeting with the Secretary of State for Transport at Wymondham Station. An update will be given at the next meeting.
011/25	<u>REPORTS FROM REPRESENTATIVES ON OUTSIDE BODIES:</u> Cllr A James – Lizard: <ul style="list-style-type: none"> • The trustees have been doing some safety work to make the bridge safer to walk on • Are looking to install a defibrillator for residents and anyone near the area

[The meeting closed at 19.10 pm]

DATED thisday of2025

SIGNED(Chairman)

DRAFT

WYMONDHAM TOWN COUNCIL

New Cemetery Working Group

Notes of the TEAMS meeting held on Friday 16th January 2025 at 2.00 pm online

Present: Councillor (Cllr) Paul Barrett, Peter Broome, Julian Fulcher, Roly Frosdick, Laura Trabucco (Town Clerk) and Ben Copeland (CDS)

	Apologies for absence: Cllr. Nixon – other commitment.
	<p>Ben Copeland from CDS confirmed they received the response from the Environment Agency (EA) to our T2 Assessment Report that was submitted in early October 2024. This was good news but not the best news. The EA have requested a couple of extra bits, like installing appropriate surface drainage to drain uncontaminated surface water and to also allowing for the ditch buffer zone, which would need to be included at planning, but in theory the site would not require permit to operate. Shallow land drainage would be required which is something the developer (Lovell) should be pressed to install.</p> <p>The design of the cemetery, in terms of building and burials would need to be reviewed and amended slightly to allow the extra drainage but as it is the project could go ahead.</p> <p>A comment was made to ask our District Councillors to be included in putting pressure to the planning case officer at South Norfolk District Council and get some clarity on the the current S106 from a legal point of view, as the land has been altered by the developer (i.e. the additional subsoil on top of the topsoil).</p> <p>The Clerk advised that at the last TEAMS meeting in August 2024 it was agreed that if the EA found no issue with the T2 Assessment Report a planning application would be submitted, giving reference to a management plan when digging graves early in the morning to allow the odour to be disposed of.</p> <p>Ben confirmed the timeline from submitting a planning application would be around sixteen months and to allow at least two years and half to have a cemetery.</p> <p>After much discussion it was agreed for the Clerk to contact SNDC to get some clarity over the wording in S106 from a legal point of view and include in any correspondence our District Councillors for extra support.</p>

[The TEAMS meeting closed at 14.42pm]

DATED this day of2025

SIGNED (Chairman)

WYMONDHAM TOWN COUNCIL

New Cemetery Working Group

Notes of the TEAMS meeting held on Monday 20th January 2025 at 3.00 pm online

Present: Councillor (Cllr) Paul Barrett, Peter Broome, Roly Frosdick, Laura Trabucco (Town Clerk), Callum Ward (CDS)

	Apologies for absence: Cllr Fulcher – other commitment.
	<p>Following the TEAMS meeting with Ben Copeland from CDS on Friday 16th January 2025 who confirmed the EA response to the T2 Assessment Report was good news but not the best news as they requested to install appropriate surface drainage and shallow drainage, which is something that the developer (Lovell) should be pressed to install. The site does not require permit to operate therefore the project could go ahead.</p> <p>Callum gave a general update on what was agreed back in August 2024, and following the response from the EA he mentioned that this project could go ahead. A management plan with costing will be prepared by Ben Copeland. The Clerk contacted SNDC and was able to give an update and inform that if it is an amendment to the S106 that the Council is seeking, then we would instruct our planning case officer (Glen) who would need to instruct NPLaw. Usually, SNDC would charge their legal fees back to the developer.</p> <p>Discussion with the developer and SNDC would then commence making sure they are on board with any amendment to S106 in respect to deeds of variation (DoV).</p> <p>It was agreed for the Clerk to contact Glen to look at the working of S106 suitable for a cemetery and also to find out how NPLaw would implement this from the current state of the new cemetery site, as the DoV would need to be put in place once we reach an agreement with the developer, at no extra cost to WTC.</p>

[The TEAMS meeting closed at 15.21pm]

DATED this day of2025

SIGNED (Chairman)

WYMONDHAM TOWN COUNCIL MONTHLY CREDITORS									
No	PAID TO	DESCRIPTION	SERVICES	N/C	EXPEND	ANALYSIS	VAT	AMOUNT	PAYMENT
243	Ernest Doe & Sons Ltd	Long nose pliers, cable ties, bleach, drop lock pins	L & E Maintenance	6130	197.91		39.60		
		Repairs to battery strimmer and New Holland tractor	L & E Equipment Maintenance	6140	1261.59		252.33	1,751.43	BACS 8.1.25
244	Anglian Water Business (National) Ltd	1.10.24-31.12.24	Est - Water	4030		138.23	0.00	138.23	BACS 8.1.25
245	Biffa Waste Services Limited	Wheeled Bin Account	Council Refuse	4520	129.14		25.83		
		Wheeled Bin Account	Cemetary Refuse	4420	128.18		25.64	308.79	BACS 8.1.25
246	Norfolk County Council	NPLaw fee time	Est - Legal	4115		130.50	26.10	156.60	BACS 8.1.25
247	EDF	Elec 1.12.24-31.12.24	TIC - Electricity	8040		97.90	4.90	102.80	BACS 8.1.25
247	Norfolk Association of Local Councils	Gov.uk domain and website assistance fee	Admin - Print/stationery	4310		432.00	2.40	434.40	BACS 10.1.25
248	Impact Signs and Graphics Ltd	Totem pole signage - Artwork for design	TIC - Tourism Development	8200		793.17	158.63	951.80	BACS 22.1.25
249	E.ON Next Energy Ltd	18.10.24-9.1.25	Cemetary - Electric	4450		80.01	4.00	84.01	
250	HMRC	PAYE/NIC	PAYE/NIC	4000		3,842.24	0.00	3,842.24	
251	Norfolk Pension Fund	Pensions	Pensions	4000		4,342.62	0.00	4,342.62	
252	Reed Commercial Services Ltd	Daily cleaning of public toilets - January	Public toilets	4300		1,144.58	228.92	1,373.50	
253	Standley Steel Stockholders	16" length 80x80x3mm MS Box	L & E Maintenance	6130		24.00	4.80	28.80	
254	South Norfolk Council	Town Co-ordinator cost 1.10.24-31.12.24	TIC - Tourism Development	8200		8,428.64	1,685.73	10,114.37	
255	Mrs S Hurr	Cleaning of Council Offices	Est - Cleaning	4050		159.00	0.00	159.00	
256	Viking	A4 folders, laminating pouches, 2 No. clocks	Admin - Print/stationery	4310		98.86	19.77	118.63	
257	Wymondham Tyre Services Ltd	1No. Tyre	L & E Maintenance	6130		85.00	17.00	102.00	
258	Hays Recruitment	Temporary Ground staff	Salaries and wages	4005		2,661.74	532.35	3,194.09	
259	Cemetary Development Services Ltd	Burial numbers	Est - Miscellaneous	4090		900.00	180.00	1,080.00	
260	Anglian Internet	Bronze Linux Website Hosting, Domain renewal	Admin- Print-stationery	4310		25.00	5.00	30.00	
261	T G Bodyshop	Repairs to VW Caddy van	Est - Van maintenance	4155		200.25	40.05	240.30	
262	C C Clements & Sons	Supply trophy for Christmas Window display	TIC - Tourism Development	8200		21.00	4.20	25.20	
263	Premier Playgrounds Ltd	2 No weipour repairs - Kings Head Meadow	L & E Maintenance	6130		1,200.00	240.00	1,440.00	
264	Jewson	Fast set postcrete	L & E Maintenance	6130		26.85	5.37	32.22	
265	Norfolk County Council	NPLaw Fee time	Est - Legal	4115		1,033.16	205.90	1,239.06	
266	Alan R Cross & Son	Final invoice plus additional charge to attend to tree lights	Est - Christmas Lights	4120	1,979.00		395.80		
		Attend to light sensor and replace	Est - Maintenance	4180	208.42		41.68		
		Attend to heaters in Market Cross	TIC - Miscellaneous	8120	110.00		22.00	2,756.90	
					4,014.24	25,864.75	4,168.00	34,046.99	
	Direct Debits								
	Silvey Fleet	Fuel Account	L & E Maintenance	6130		29.92	5.98	35.90	20.1.25
	Silvey Fleet	Fuel Account	L & E Maintenance	6130		37.46	7.49	44.95	27.1.25
	Sage UK Ltd	Sage 50c Accounts Essential	Admin Print/Stationery	4310		109.00	21.80	130.80	17.1.25
	Anglian Internet	Telephone and internet	Admin - telephone	4320		99.69	19.94	119.63	7.1.25
	Valda Energy Limited	8.1.25-8.2.25	L & E Electric - Browick	6040		9.12	0.46	9.58	7.1.25
	Valda Energy Limited	20.12.24-20.1.25	Est - Electricity	4040		734.70	146.94	881.64	8.1.25
	BT	Lift Line	Admin/telephone	4320		42.85	8.57	51.42	16.1.25
	EE	Groundsman's telephone	Admin-telephone	4320		28.00	5.60	33.60	3.1.25
					4,014.24	26,955.49	4,384.78	35,354.51	
		Chairman							
		Deputy Chairman							
	31st January 2025								

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WYMONDHAM TOWN COUNCIL SALARIES

No	PAID TO	DESCRIPTION	SERVICES	EXPEND	ANALYSIS	VAT	AMOUNT	CHEQUE
10	Barclays Payflow	Salaries - January	Admin Salaries	£6,903.60				
			Estab Salaries	£2,151.77				
			TIC Salaries	£222.11				
			Cemetery Salaries	£1,886.89			£11,164.37	D/D
TOTALS							£11,164.37	

..... Chairman

..... Deputy Chairman

31 January 2025

Debit card payments

JANUARY 2025

DATE	PAID TO	DESCRIPTION	SERVICES	N/C	Expend	ANALYSIS	VAT	AMOUNT
9.1.25	SLCC	Membership fee	Est - Subscriptions	4130		420.00	0.00	420.00
14.1.25	Morrisons	Kitchen supplies	Est - Miscellaneous	4090		12.64	0.00	12.64
15.1.25	Post Office	Recorded Delivery	Admin - Postages	4330		8.35	0.00	8.35
16.1.25	Morrisons	Champagne & Chocolates	TIC Tourism Development	8200		38.46	0.00	38.46
			TOTAL			479.45	0.00	479.45

..... Chair

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Deputy Chair

31st January 2025

Town Coordinator Report to the Leisure, Environment, Enterprise, and Tourism Committee

January 2025

Coverage period November 2024 – January 2025

1. Key Achievements and Activities

- Summary of major projects and activities completed since the last report.
- Successes and highlights
- Metrics where applicable (e.g., visitor numbers, social media engagement, event attendance).

Website

Business and community organisations take up for the free website listing continues to average 1 per week.

Free event submissions continue to average 3-4 per week but still not representative of all main venues or organisations; monthly content call out emails sent, reminders on social media posts and in the newsletter.

- 6.5k active users with an average engagement time per user of almost 1 minute which is just above average with most users coming from organic searches and organic social which indicates content of interest and the SEO functioning ok.
- Page views 16,187

Content updates:

- New trails and walks; Kett's Rebellion 475th Anniversary Walk, Mid Norfolk Railway Nature Trail & Tiffey Valley Trail and Celebrating Women in Wymondham Trail
- Community Toolkit link added to Community Page introduction.

Enewsletter

- 1042 subscribers. Published twice a month with a What's On and a Farmers Market features. Average open rate of 49.6% which is above the industry average 37.3% and an average click rate of 7.9% to event ticketing platforms, organisation sites/Visit Wymondham website hyperlinks that are embedded in the enewsletter which is above the industry average of 4.7%.

Social Media

Goals: use Facebook and Instagram to increase Wymondham and Wymondham Farmers Market awareness, improve community engagement, generate leads for businesses, generate town and market visitors, increase traffic to website.

Content is researched, written, photographed/filmed, and posted at least twice a week, featuring new business introductions/openings, what's on, things to do and seasonal content which follows the Visit Wymondham content pillars. Posts from business accounts that tag @visitwymondham are shared to stories and comments/messages are replied to daily.

Collaboration with and between businesses and heritage attractions is still limited to a small active group, further socials and marketing training is needed to support this. Currently ad hoc support both online and in person is being given to businesses who are also signposted to South Norfolk Council subsidised social media and marketing training

<https://www.southnorfolkandbroadland.gov.uk/training-courses-4>

Visit Wymondham Social Media KPI's

Metric	Description	Value
VW Facebook Follower Growth	Net gain/loss of followers over 28 days	2,106k +1.4%
VW Facebook Reach	Total unique users who saw your posts	77k -62.6%
VW Facebook Engagement Rate	Percentage of users who engaged (likes, comments)	4.1k -57%k
VW Instagram Follower Growth	Net gain/loss of followers over 28 days	1.79k +3.5%
VW Instagram Reach	Total unique users who saw your posts	10.7k +3.3%
VW Instagram Engagement Rate	Users who engaged (likes, comments)	676 -15.2%

Wymondham Farmers Market Social Media KPI's

WFM Facebook Follower Growth	Net gain/loss of followers over 28 days	2.347k
WFM Facebook Reach	Total unique users who saw your posts	19,212k +2.3%
WFM Facebook Engagement Rate	Percentage of users who engaged (likes, comments)	808 +50%
WFM Instagram Follower Growth	Net gain/loss of followers over 28 days	2.1k + 2.4%
WFM Instagram Reach	Total unique users who saw your posts	4.2k +23.1%
WFM Instagram Engagement Rate	Percentage of users who engaged (likes, comments)	175 +2.3%

Website & Newsletter KPI's

Website Total Users	Overall number to gauge popularity	6.5k
Newsletter sign ups from website	How effectively does the website drive actions	n/a as only recently added Mailchimp pop up
VW & WFM Social Media Conversion Rate	Percentage of users who visit VW website	21%
Newsletter Open rate	Percentage of emails opened	49.6% (industry average 37.3%)
Newsletter click rate	Percentage of users that use newsletter links to event	7.9%

	ticketing platforms/Visit Wymondham website	
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Heritage Attractions Footfall Comparison

Attraction	2022	2023	2024 *to date
Wymondham Abbey	?	33,000* record footfall	New counter installed: June – date 34,000 (final total tbc)
Museum	1990	2373	2670
Becket’s Chapel	tbc	tbc	tbc
Abbey Station	48657	750	433801
Market Cross /TIC	2726	3185	1736 * August closure

3. Tourism and Visitor Promotion

- Updates on tourism initiatives, partnerships, and promotions, including online and offline efforts.
- Visitor statistics and trends

Wymondham Tourist Information Centre

New Market Cross timeline display in production by Wymondham Heritage Museum volunteers – now on the final draft, awaiting final date confirmation.

Kett's Rebellion VR Experience awaiting socials assets ordered from SNC Communications.

New pavement sign and flag awaiting final proof from supplier.

Wymondham Farmers Market

WFM maintaining a good number and variety of stalls with traders reporting footfall has increased by 50%.

Seasonal Events

- Wymondham Festive Lights Switch on 1 December co-funded by Wymondham Town Council and Wymondham Business Group. 7.5k responded to Facebook event with footfall circa 2,000 – 3,000k – well received by the public, event photograph album here [Facebook](#) Debrief meeting tbc.
- Wymondham Businesses Christmas Window Competition – very good take up with 45 businesses participating. Independent judges visited in December; winner is being announced on Saturday 18 January with the mayor presenting the trophy.
- Public Christmas Elf Trail sponsored by Premier Travel and bonus prize by Wymondham Garden Centre - low take up circa 15 entries - winner is being announced on Saturday 18 January with the mayor presenting the sponsored hamper.
- Public Christmas Window Photo Competition sponsored by Warners Estate Agents - low take up 6 entries - winner is being announced on Saturday 18 January with the mayor presenting the prize.

- Late Night Shopping Evening 12 December – low footfall but businesses reported new customers.

Successful partnerships developed with a range of businesses who sponsored festive lights switch on including the Christmas Tree boards with both financial donations from stage sponsors Gascoynes Accountants, tree Britannia Safety and Training, Slayer Creative Studios and Istanbul Barbers and many in-kind donations and as detailed in the seasonal events above.

Coach Tours Promotion

Ongoing.

4. Heritage Initiatives

Heritage Trail

Ongoing with Wymondham Heritage Society, completion and launch February Half Term, date and guest list tbc; booklet, physical signage, online page, flipbook, and downloadable version on Visit Wymondham website.

5. Local Economy & Community Support

- Overview of support provided to local businesses and economic initiatives.
- Updates on partnerships with local enterprises, support programs, and business-focused events.

Engaging with local businesses, third party organisations i.e. Norfolk Passport, NCC on tourism initiatives such as this year's successful Easter Egg Trail and Dinosaur Trail, attending Wymondham Business Group monthly meetings, meeting with community organisations to foster partnerships, support for town initiatives, providing marketing and promotion support as required.

Signposting to SNC Business Builder and initiatives or SNC Communities as required and via regular email updates.

Engaging with local press and influencers – have established group of influencers who regularly create user generated content for Wymondham businesses and Visit Wymondham social media.

<https://www.dodoanddinosaur.com/> are scoping 2025 trail and Wymondham event. In active discussion with Norfolk Passport for second event.

Retail Business

Shop closures/vacant units/businesses/property for sale:

- 18a Market Street (Ex Gunsmith) - refurbishing unit for rental
- 34 Market Street (Ex Bateman's) let to national chain
- 7 Middleton Street Ex Jarrolds retail – SNC Economic Development team in dialogue re future use
- 28 Market Street Town House Hotel for sale
- 38 Market Street Merv's Bakery for sale
- Trevor's Cards permanently closed due to bereavement

New shop/leisure openings:

- 15 – 17 Market Street (Ex Reno refills) Victoria Jane Goldsmith jewellery shop open but official launch being planned Valentine's - date tbc - with adjacent unit available for let
- 40 Market Street Caprinos Pizza opening 22 January

Public Realm

Liaising with lead South Norfolk Council officer Joel Pailles providing town information, retail and landlord data and attending meetings when requested.

6. Challenges and Issues

- Identification of any ongoing or anticipated challenges impacting leisure, environment, enterprise, or tourism.
- Potential solutions or actions being considered to address these issues.

To develop the Visit Wymondham brand and drive footfall investment is required in the website SEO, keyword research, additional blog content and social media video content which there is not capacity or budget for at present.

7. Upcoming Projects and Events

- Brief outline of future events, projects, and planned initiatives.
- Expected benefits and anticipated participation or engagement.

The Guide to Wymondham and surrounding area 2025

[The Official Wymondham Town Guide](#) requested meeting with publisher to discuss.

Wymondham Map leaflet

New edition due for 2025, opportunity to re-define content.